

McCORMICK SQUARE

ECONOMIC ENGINE FOR ILLINOIS

WISE INVESTMENT

THE CAMPUS RETURNS BIG FOR ILLINOIS

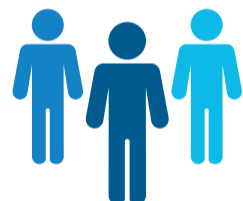


IMPACT FOR ILLINOIS WHEN NEW DEVELOPMENT IS COMPLETE IN 2018¹

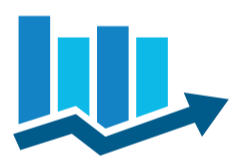
\$9.4B TOTAL ECONOMIC IMPACT



15,260 jobs created or supported throughout the state



For **2** jobs supported **▶** **1** new job is created in IL



\$1.034M in value added to state economy



\$676M state and local taxes

Delivering **\$8** in tax revenue **FOR EVERY** **\$1** allocated for show incentives

McCORMICK SQUARE BY THE NUMBERS



EVENT SPACE **▶** **2.6M** sq. feet of exhibitor space



VISITORS **▶** **2.5M** visitors annually

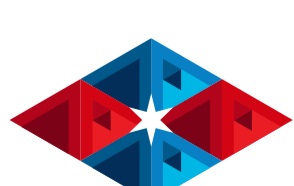


HOTEL ROOMS **▶** **>1,200** hotel rooms (More than 2,405 by 2018)



DINING OPTIONS **▶** Diverse set of restaurant options on and off campus

1. Source: "McCormick Square Economic Impact Study, 2014-2018".



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