

METROPOLITAN PIER AND EXPOSITION AUTHORITY ONLINE PRIVACY NOTICE

OUR COMMITMENT TO PRIVACY

The Metropolitan Pier and Exposition Authority (MPEA) values your privacy. We provide this notice to explain our online information practices and the choices you can make about the way your information is collected and used when you visit MPEA Websites. This notice is available from the home page of every MPEA website and is effective October 6th, 2009.

Access to the MPEA Websites is provided subject to the following terms and conditions. Please read the terms carefully as use of the MPEA Websites constitutes acceptance of all of the following terms and conditions.

WEBSITES COVERED BY THIS NOTICE

This Privacy Notice applies to the following MPEA Websites:

ariecrown.com	mccormickplace.com	navypierbeergarden.com
chicagosbestbeergarden.com	mccormickplacehotels.com	navypierhotels.net
focus-one.org	mpea.com	thebeergardenatnavypier.com
hospitalityacademy.org	navypier.com	winterwonderfest.com

THE INFORMATION WE COLLECT

PERSONAL INFORMATION

This notice applies to all information collected or submitted via the MPEA Websites. Certain pages allow you to order services, make requests, submit comments and register to receive materials or participate in promotions. The types of personal information that we may collect at these pages are:

- name
- address
- email address
- phone number
- payment information
- date of birth

NAVIGATION INFORMATION

We also collect anonymous navigation information on our servers. Navigation information does not personally identify users. We use this information to help us track statistical data that allows us to make adjustments to our Websites and improve online services for our visitors. The navigation information we collect includes the following:

- the type of browser and operating system you are using;
- the address of the referring site and the Website you visit when you leave one of our sites;
- the date and time of your visit;

- your server's IP address; and
- the address of the pages you accessed while visiting our Websites.

COOKIES

A "cookie" is a text file that is stored on your computer. Cookies are technically unable to read personal information that may be stored on your computer. You can disable cookies on your browser, but may not be able to access portions of certain MPEA Websites.

On certain MPEA Websites, MPEA uses session cookies to collect small pieces of information about those who visit the sites. Session cookies are a line of text that is stored temporarily in your browser to ensure that you are recognized when you move from page to page within an MPEA Website and that any information you have entered is remembered. Session cookies are not stored on your computer and disappear when you close your browser. Without session cookies items placed in a shopping cart will disappear by the time you reach the checkout.

THE WAY WE USE INFORMATION

We use the information you provide when placing an order or a request only to complete that order or request. We do not share this information with outside parties except to the extent necessary to complete that order or request. We may also disclose information when we are required to do so by law, at the request of governmental organizations conducting an investigation, to verify or enforce compliance with the policies governing our websites and applicable laws, or to protect against misuse or unauthorized use of the MPEA Websites.

LINKS TO THIRD PARTY WEBSITES

The MPEA Websites may contain links to third party websites, including those of our business partners and sponsors. However, we are not responsible for the privacy practices, content or operation of third party websites. We encourage you to visit the privacy notices for each of these websites. Please direct any concerns regarding a third party website to the third party's site administrator or Webmaster.

OUR COMMITMENT TO DATA SECURITY

MPEA uses industry standard practices to safeguard and secure your personally identifiable information, such as secure socket layer technology to encrypt all credit card, billing and other information you input on the MPEA Websites. We have also implemented appropriate physical, electronic and managerial procedures to safeguard and secure the information we collect online.

OUR COMMITMENT TO CHILDREN'S PRIVACY

MPEA is committed to complying with the Children's Online Privacy Protection Act. The MPEA does not knowingly collect or store any personal information, about children under the age of 13. If you are under the age of 13, you are not authorized to provide personally identifying information.

HOW YOU CAN ACCESS OR CORRECT YOUR INFORMATION

MPEA does not collect personally identifiable information about you unless you are prompted to do so. Information submitted via non-authenticated applications such as online surveys, promotional entries and requests for information or newsletters cannot be changed or viewed after it is submitted. However, information you provide via an authenticated application may be changed or reviewed by logging in to the MPEA Website using your user-id and password.

HOW TO CONTACT US

If you would like to unsubscribe to any promotional emails or newsletters you receive from MPEA, please follow the unsubscribe options at the bottom of each email. You may also email us at navypierinfo@mpea.com or mcpngeninfo@mpea.com and indicate the email address that you would like removed along with the name of the newsletter from which you would like to unsubscribe. Please indicate Privacy Notice and/or Unsubscribe in the subject line for the email.

CHANGES TO THIS PRIVACY NOTICE

MPEA may modify, add or remove any portion of this Privacy Notice at any time, and such changes will be posted on the MPEA Websites.

CHOICE OF LAW

This Privacy Notice is governed by the laws of the State of Illinois. By using the MPEA Websites, you agree that the laws of the State of Illinois shall apply to such use; the venue for any dispute arising out of the use of the MPEA Websites shall be vested in the courts of Illinois; your use shall conform to all applicable laws and regulations of the State of Illinois; and that you will not violate the rights of any third parties.